



2026 Corporate Service Guide

POP LIFE PHOTO

Photo & Video Solutions for Corporate Activations



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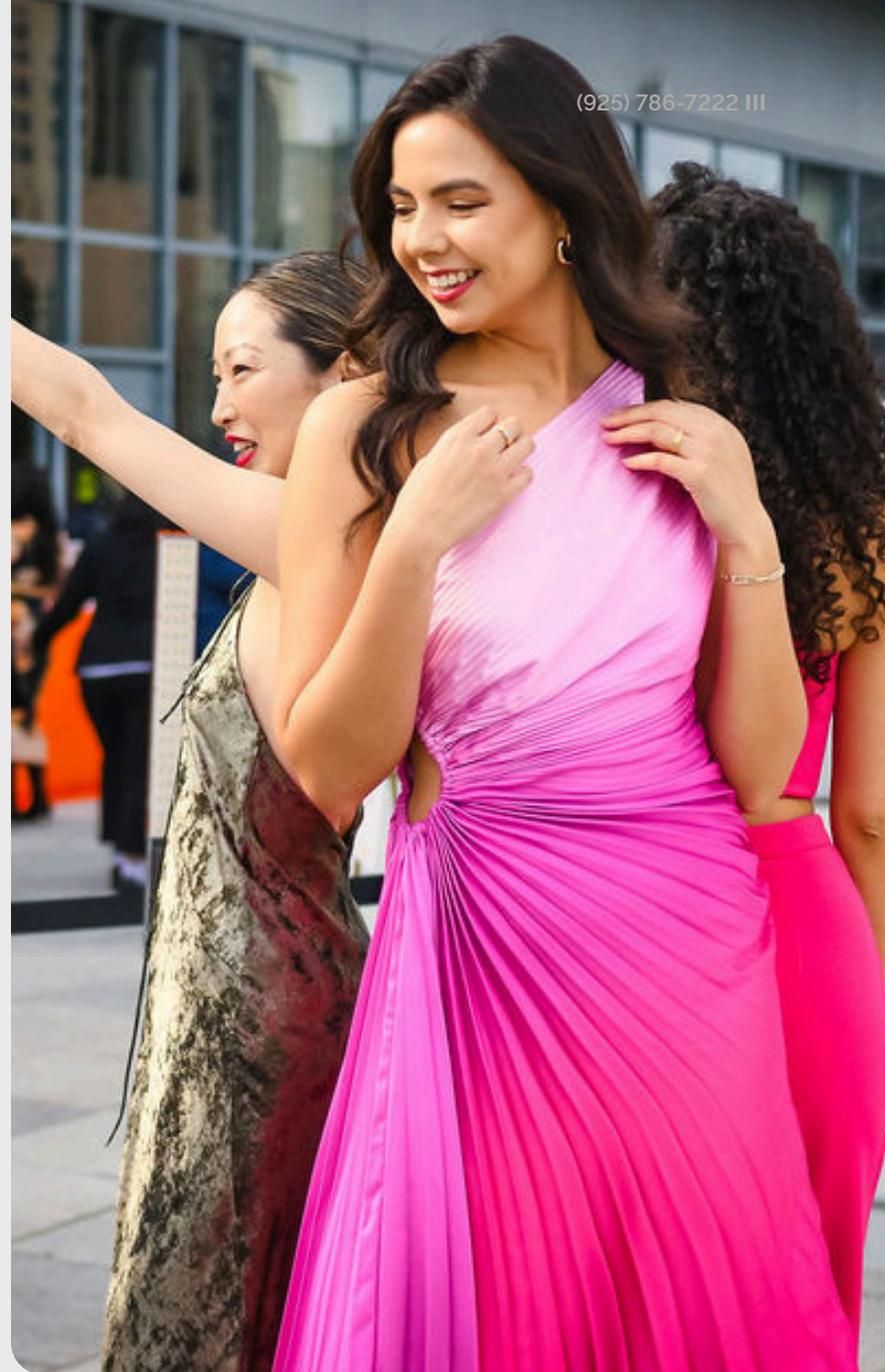
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Transforming Events with **Dynamic Photo** & **Video Activations**

Pop Life Photo is a premium content activation partner for corporate teams, brands, and agencies seeking elevated photo and video experiences that deliver real impact. We specialize in event photography, executive headshots, GlamBot X, AI and 360 activations, and branded studio environments, all designed to create polished, highly shareable content that extends the life of your event.

With proven systems, experienced crews, instant digital sharing, and professionally edited deliverables, we provide seamless, low-stress execution that protects your brand and makes your event team look exceptional.



POP LIFE PHOTO
Make Every Moment Count





GLAMBOT VIDEO

The Red Carpet Robot

The GlamBot Video Booth is a high-speed robotic camera experience that captures cinematic slow-motion video with precision and style. Often referred to as **the Red Carpet Robot**, the GlamBot transforms guests into the star of the moment with dramatic, polished visuals worthy of a Hollywood premiere.

FEATURES

- ★ **Robotic Camera:** Innovative tech with precision motion.
- ★ **Cinematic Content:** Captures high-quality footage with dramatic flair.
- ★ **Instant Delivery:** Guests receive edited videos in seconds.
- ★ **Customization:** Options for branded overlays and music.

BENEFITS

- ★ **Wow-Factor:** A unique feature that excites guests.
- ★ **Sets Your Event Apart:** Stand-out through cutting-edge tech
- ★ **Elevated Guest Experience:** Guests feel like VIPs
- ★ **Increased Engagement:** Sharable content that boosts brand exposure.



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HEADSHOTS

Professional Representation

Our Professional Headshot Experience is designed to showcase both confidence and individuality. Using studio-grade lighting and guided direction, we create consistent, polished headshots that feel authentic and approachable. Headshots are delivered instantly, making this service ideal where efficiency and quality matter



FEATURES

- ★ **On-site convenience:** We bring the studio directly to you.
- ★ **Streamlined:** Up to 30 people per hour, each with approx. 10 high-quality shots.
- ★ **Instant access:** Photos are sent instantly to individuals
- ★ **Fast turnaround:** Receive a full gallery within 1-3 business days

BENEFITS

- ★ **Studio quality:** Professional lighting and direction
- ★ **Hassle-free:** Skip the headache of distributing images after the event.
- ★ **Consistency:** Cohesive headshots for teams of all sizes
- ★ **Increased Engagement:** Backdrops and styles that align with your brand's look and feel.

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EVENT PHOTO



Professional Coverage. Instant Engagement.

Photographers capture candid interactions, key highlights, and branded moments with style and intention. What sets us apart is our technology-driven delivery. Using advanced facial recognition and instant sharing workflows, guests receive their photos in real time, increasing interaction, excitement, and social sharing throughout your event.



FEATURES

- ★ **Full story:** Showcase candid, posed shots, and event details.
- ★ **Facial recognition software:** Guests see their photos live.
- ★ **On-brand customization:** Custom branded templates and micro-sites.
- ★ **Post-event perfection:** Finalized images are uploaded to a private gallery.

BENEFITS

- ★ **Live engagement** *Guests receive photos throughout the event.*
- ★ **Marketing opt-ins:** *Collect guest data for post-event outreach and engagement.*
- ★ **Roaming photographer** *Document moments a booth can't reach.*
- ★ **Marketing capabilities:** *Add links, calls to action, and capture surveys.*



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AI PHOTO BOOTH

Imaginative Experiences Powered by AI

The AI Roaming Booth blends advanced artificial intelligence with creative storytelling to transform guests into imaginative environments and theme-based characters. This mobile experience moves throughout your event, surprising guests with personalized, visually striking results delivered instantly.



FEATURES

- ★ **On-theme filters:** Choose six options from our gallery or request custom prompts.
- ★ **Customization:** Tailored templates, micro-sites and messaging.
- ★ **IMobile experience:** An attendant roams with a hand-held booth.
- ★ **Instant delivery:** AI-generated photos are sent to guests instantly.

BENEFITS

- ★ **Interactive experience:** Engages guests in a unique and fun way.
- ★ **Unique outputs:** One-of-a-kind images for endless entertainment.
- ★ **Conversation starter:** An ice-breaker at networking events.
- ★ **Marketing capabilities:** Add links, calls to action, and capture surveys.

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PORTRAIT

A Curated Experience for Elevated Events

Our Portrait Studio delivers editorial-style portraits that go far beyond a simple snapshot. Each guest steps into a thoughtfully designed studio environment featuring professional lighting, refined backdrops, and expert photographers who guide every pose.



FEATURES

- ★ **Professional setups:** *Expert lighting and posing direction.*
- ★ **Beautiful keepsakes** *Guests receive prints in a mat frame.*
- ★ **Instant Delivery:** *Instant digital and print delivery.*
- ★ **Post-session perfection:** *Final images are uploaded to a private gallery.*

BENEFITS

- ★ **White glove service:** *An elevated feature that excites guests.*
- ★ **Tailored:** *Custom set designs that match your event space and style.*
- ★ **Versatile content:** *Quality images for personal, professional and marketing use.*
- ★ **Memorable:** *Each guest leaves with a lasting impression.*

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360 VIDEO

Cinematic Memories at Every Angle

The 360 Video Booth is a high-energy, immersive video experience that captures guests from every angle as they step onto a secure platform surrounded by a rotating camera. The result is a cinematic slow-motion video that feels dynamic, fun, and instantly shareable.



FEATURES

- ★ **Platform options:** 2 platform sizes to accommodate 3 or 5 people.
- ★ **Spinning arm:** Camera spins around platform for 7 seconds.
- ★ **Real-time edits:** Effects are applied instantly, creating a 30 second video.
- ★ **Instant sharing:** Instantly shares edited video with guests via text.

BENEFITS

- ★ **Customization:** Branded templates, video overlays, lighting, and music.
- ★ **High-energy activation:** Energize the room and keep the party going.
- ★ **Brand engagement:** Enhance your brand's social media presence.
- ★ **Unique visual content:** Exciting content for post-event recaps.

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PHOTO BOOTH

Flawless Photography with Branded Keepsakes

The Corporate Photo Booth service creates elevated, studio-style portraits with a red-carpet finish. Using professional lighting and subtle retouching, each image feels refined and brand-worthy. Deliverables include instant digital sharing, custom branded prints, and a curated post-event gallery for ongoing marketing use.



FEATURES

- ★ **Beauty filter:** Ensures each photo is flawless and ready to share.
- ★ **Two Print Layouts:** Offers a single pose or a collage of four.
- ★ **Instant delivery:** Guests receive prints and digital photos instantly.
- ★ **Shared galleries:** Options for branded overlays and music.

BENEFITS

- ★ **Sleek setup:** Looks great in high-end spaces like conference venues.
- ★ **Elevated experience:** Celebrity-style photo quality guests will love.
- ★ **Professional image:** Quality outputs that reflect your brand's sophistication.
- ★ **Memorable keepsakes:** Enhance the guest experience and increase.



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CUSTOM ADD-ONS

Personalize Your Experience

Enhance your photo or video experience with various add-ons tailored to your event's needs.



Custom Backdrop

Personalized designs for unique visual appeal and brand identity.



Data Collection

Capture guest emails and preferences with custom surveys.



Outdoor Package

Protect from the elements and maintain connectivity.



Shimmer Wall

Add sparkle and elegance to any event.



Logo Animation Display

Eye-catching and on-theme motion display on back of booth.



Custom booth wrap

Transforms booth exterior that's cohesive with your event's atmosphere.



CUSTOM BACKDROP



SHIMMER WALL



BRANDED PROPS

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EXAMPLES OF PAST WORK

Dreamforce

SAN FRANCISCO, 2025

Developed a custom AI-powered photo booth experience with Salesforce to create branded trading cards for thousands of conference attendees.



Discover more by reading our case study at poplifephoto.com



Snowflake Sales National

LAS VEGAS, 2025

Delivered over 5,000 professional headshots in two days with two fully staffed headshot stations in Las Vegas.



Discover more by reading our case study at poplifephoto.com



Neiman Marcus Beauty Event

LAS VEGAS, 2025

Our Glambot converted a beauty event into a luxury retail activation turning shoppers, stylists, and models into marketing content.



Discover more by reading our case study at poplifephoto.com





TESTIMONIALS

They showed up and showed out for the AMA's Sandie Awards. The whole experience was INCREDIBLE. Thank you so much to the team for all your hard work. It really took the event over the top!

Krystina G.
American Marketing Association

Everything from booking, to communications prior to the event, to on-site execution, your team was fantastic to work with and we will make sure you are our first call when we need this type of experience again.

Bart H.
Warehouse2

Wonderful experience working with the team at Pop Life. Super responsive, provided clarity on activation elements whenever requested. Warm, friendly and knowledgeable booth attendant onsite....could not have chosen a better vendor for our event!

Kate S.
Overland Entertainment Co.

Thoroughly enjoyed having Pop Life in our office for headshots of the entire company. So flexible in understanding our vision. Quick, quick turnaround. And so much fun! (That's not something you hear every day when talking about corporate headshots.)

Michelle M.
Mosaic

Learn more at poplifephoto.com





EVENT PHOTO

FAQ

Can you set up outdoors?

Absolutely! For gear safety and the best lighting, we recommend a solid level surface in a shaded area or under a canopy.

Can I add time during the event?

We're happy to keep the fun going by adding additional hours. Billed hourly at a flat rate for each hour extended.

What are the power needs?

Our booths thrive on a dedicated 110-volt 3-prong outlet. We've got generators ready in case of power scarcity..

Do you provide props?

We prefer people to be stars of the shot. That said, we offer custom props as an add-on for a more personalized experience.

How far does Pop Life travel?

We are based in the San Francisco Bay Area, but we fly across the U.S. Travel fees apply for adventures beyond our home base

What if there's an equipment failure during an event?

Rest assured, we're always prepared with backup gear and skilled photographers on-site for smooth, uninterrupted fun

Learn more at poplifephoto.com



WHY US?

We transform ordinary events into extraordinary experiences with clear communication, quality assurance, and meticulous attention to detail. Our commitment to excellence and innovation has made us a trusted partner for corporate accounts, DMC agencies, and event planners.

OUR CORE VALUES

Innovation

Constantly adopting cutting-edge technology to stay ahead of the competition.

Client-Centric

We design every experience with your specific needs and goals in mind.

ALL SERVICES INCLUDE

Custom branding

On templates, microsites, text messages and more.

Real-time engagement

with guests: Instant delivery live at the event.

High-quality outputs

Our skilled photographers wield top-tier gear.

Gallery access post event

All media is refined and shared with you.



Learn more at poplifephotography.com





THE PROCESS

We've streamlined our process to ensure your event is a seamless, memorable experience from start to finish.

Discovery meeting: Understand your vision

Booking confirmation: Finalize details

Pre-production: Customize design and test gear

Event day: Early set up and guest assistance

Post-event: Image enhancement and gallery upload

Feedback call: Gather your insights for full satisfaction

learn More at poplifephoto.com



OUR CLIENTS

We've proudly partnered with leading brands to deliver unforgettable event experiences, each with their unique vision



Learn more at poplifephoto.com





Make Every Moment Count

Our service guide provides a glimpse of what we offer, but we can do much more together!
Schedule a 15-minute Discovery Meeting to custom-tailor our services to your vision.

Scan the QR code to pick a time!

hello@poplifephoto.com

925-786-7222

Schedule a call today!

